

COIN-OP NEWS

Wiggles N' Tunes combines motion and music.

Wiggles N' Tunes ideal for FECs

Quality edutainment products that combine music and motion are at the heart of Wiggles N'Tunes Inc., the company that developed the Wiggles N' Tunes WigglePlay music program. The lively program is ideal for FECs looking to build traffic with preschool programming and mommy-and-me classes during normally quiet times during the day when children are in school.

According to Carolyn Zorn, music educator and Founder of Wiggles N' Tunes, the WigglePlay music program is the only ready-to-use early childhood music and

movement program on the market that meets the national music education standards. She noted that the program was recently recommended as "a solid purchase for those looking to add to their music and movement collection," by the American Library Association's School Library Journal.

This enrollment-based program offers FECs a profitable



Tots in Wiggles N' Tunes T-shirts.

way to expand programming, including Wiggles N' Tunes Birth-day Parties. Every program collection in the series offers a family companion CD that includes a free 20-page interactive songbook that can be personalized with a child's name, a great

added-value for family fun center customers.

With the WigglePlay music program youngsters wiggle, sing, and play along with favorite multicultural folk songs produced by an award-winning music educator with music fundamentals interwoven into each song. The company advises that research shows how important exposure to

music is for children in the preschool years.

The WigglePlay music program came to prominence when it was licensed exclusively on an international basis to the former Discovery Zone children's entertainment centers. It is a totally self-contained program that features a "pop in the music and play" format accompanied by lesson plans and activity song cards.

The music series consists of several non-sequential program collections and is easy to teach. Lessons can be customized and the repertoire expanded with additional song cards and music collections. For more information, call (800)444-0507; e-mail (info@wiggle-sandtunes.com); Web (www.wigglesandtunes.com).

BEF creates new scholarship program

The Billiard Education Foundation (BEF) has created a new scholarship program that will award \$14,500 in education scholarships beginning in 2004. The BEF is the charitable organization of the Billiard Congress of America (BCA).

Tim Riccobene, President of the BEF Board of Trustees, commented: "The BEF has worked very hard over the last year to develop a scholarship program that supports the education of junior billiard enthusiasts. Our goal is to focus on academics and involvement in this great sport. We feel that this shcolarsh9p program will have the greatest impact on the most number of athletes throughout the United States."

In addition to seven \$1,000 annual scholarships, the BEF will also fund a \$5,000 dual-year scholarship. There will also be a \$2,500 "Dr. Cue Artistic" scholarship awarded. Applications will be available from the Billiard Congress of America (BCA) Junior League operators and on the BCA Web site starting Oct. 1, and must be postmarked by Dec. 31, 2003. The BEF Scholarship Committee will review all applications in early 2004, with winners announced March 1, 2004.

Applicants must: 1) be high school seniors, 2) write an essay on a specified billiard topic, 3) have a minimum ACT score of 21 and grade point average of 3.0, and 4) submit two original letters of recommendation.

BCA Executive Director Stephen Ducoff said, "Each year the BEF hopes to increase the number of scholarships offered through the continued support of the industry and private donations. Participation in a strong billiard program can provide students with skills they can use to be successful in school, in life, and in their careers. The long-range goal of the BEF is to develop the future leaders of our industry. The BEF Scholarship Program shows that we value education as much as we value the great sport of billiards." For more information, call (719)264-8300; fax (719)264-0900; Web (www.bca-ool.com).